

Principles of data processing RoweMed AG – Medical 4 Life

In order to meet our information obligations as per Art. 12 et seq. of the General Data Protection Regulation (GDPR), we are pleased to provide you with the following information about data protection:

Who is responsible for data processing?

Responsible in accordance with the data protection law is

RoweMed AG – Medical 4 Life
Juri-Gagarin-Ring 4
19370 Parchim

You will find further information about our company, disclosures about the persons entitled to represent the company and also additional contact possibilities in the legal notice of our website: <https://www.rowemed.de/impresum.html>

Which data from you do we process, for what purposes and what is the legal basis?

If we have received personal data from you, we will generally only process it for the purposes for which we have received or collected it. In order to provide our services, we primarily collect address data, contact data, account data and, if necessary, the place of performance (if this is different from your address).

The legal basis for processing personal data is generally – insofar as there are not yet any specific legal regulations – Art. 6 GDPR. The following options can come into consideration in particular:

- Approval Art. 6 (1) a GDPR
- Data processing to fulfil contracts (Art. 6 (1) b GDPR)
- Data processing on the basis of a balancing of interests (Art. 6 (1) f GDPR)
- Data processing to meet a legal obligation (Art. 6 (1) c GDPR)

Data processing for other purposes can only come into consideration if there are mandatory legal requirements in this respect as per Art. 6 (4) GDPR. In this case we will comply with any information obligations as per Art. 13 (3) GDPR and Art. 14 (4) GDPR as a matter of course.

If personal data is processed on the basis of your approval, you have the right to withdraw your approval from us at any time with effect for the future.

If we process data on the basis of balancing interests, you as the data subject have the right, taking into account the requirements of Art. 21 GDPR, to object to the processing of your personal data.

How long will the data be stored?

We process the data as long as this is required for the relevant purpose.

If there are no legal retention obligations - e.g. in commercial law or tax law - the relevant personal data will be stored for the duration of the retention obligation. After the expiry of the retention obligation it will be checked whether there is any further processing requirement. If there is no further requirement, the data will be deleted.

We generally review data concerning any requirement for further processing towards the end of each calendar year. Due to the quantity of data, this review is carried out in regards to specific types of data or processing purposes.

You can demand information about the data about you that we store at any time (see above). If this data is no longer required, you can demand that it will be deleted or that the processing is restricted.

Which recipients is the data sent to?

Your personal data will generally only be transferred to third parties if this is necessary to carry out a contract with you, such a transfer is permissible on the basis of a balancing of interests in accordance with Art. 6 (1) f) GDPR, we are legally obliged to carry out this transfer or if you have approved to it.

Where is the data processed?

We will process your personal data exclusively internally and in computer centres in the Federal Republic of Germany.

Your rights as a “data subject”

You have the right to information about the personal data we process about you.

If you request information in a non-written form, please appreciate that we may have to ask for evidence from you that proves that you are the person you claim to be.

Furthermore, you have the right to correct, delete or restrict the processing, insofar as you are legally entitled to this.

Additionally, you have the right to object to processing within the scope of legal requirements. The same applies to the right to data portability.

In particular, as per Art. 21 (1) and 2 GDPR, you have the right to object to the processing of your data in connection with direct advertising, if this objection is made on the basis of balancing interests.

Data Protection Officer

You can reach our Data Protection Officer, Mr André Weinert, at:

RoweMed AG – Medical 4 Life
Juri-Gagarin-Ring 4
19370 Parchim
Email: dsb@rowemed.de

Right of complaint

You have the right to complain about our processing of your personal data to a supervisory authority for data protection.

Version: November 2019